



## **CHESTNUT HILL SOUND TO LAUNCH GEORGE™ DIGITAL SOUND SYSTEM FOR iPod® AT CES & MACWORLD**

**First System to Combine iPod Playback, Full Feature Wireless Remote, BANDLESS™ AM/FM Radio and Alarm System**

***The Rolling Stone's Keyboardist Chuck Leavell at Macworld***

NEWTON, Mass. - January 2, 2007 – Chestnut Hill Sound Inc. (CHS), a manufacturer of digital audio solutions for iPod users, today announced that it will introduce GEORGE, the first digital audio system to combine an iPod music playback system, full feature wireless remote, AM/FM radio and alarm system in one product at Macworld and the Consumer Electronics Show (CES).

CHS is exhibiting next week at Macworld where Chuck Leavell, keyboardist for the Rolling Stones will be on hand at their booth #3101 on Tuesday, January 9. CHS will also participate in Digital Experience on January 7 and exhibit in iBiquity's booth #4616 of the Las Vegas Convention Center during CES.

GEORGE fully extends the famed iPod navigation with the industry's only wireless remote that fully controls iPod functions. GEORGE includes an AM/FM radio that features the market's only patent pending BANDLESS tuner as well as a multi-alarm system. GEORGE offers consumers the first digital audio system architected for field upgrades for future digital audio sources. The company also announced its first module: a consumer-installable, no subscription HD radio tuner licensed from iBiquity which will be available in 2H 2007.

Chestnut Hill Sound developed GEORGE specifically to work with the iPod and it has been certified to meet Apple performance standards. GEORGE will be available January 9, 2007 online at [www.chillsound.com](http://www.chillsound.com) and available later this year at select retail stores for \$549 and \$599 MSRP with a remote charging stand.

“GEORGE is the first home system that gives consumers the same acclaimed ease of use as Apple's iPod,” said Steve Krampf, CEO of Chestnut Hill Sound. “We realized the iPod had set new standards for customer satisfaction and that all the existing home playback products did not offer acceptable remote control or extensibility. GEORGE also represents a significant change from the ‘disposable’ mentality of many contemporary consumer products. By building field updateable products, CHS is breaking new ground by giving customers a tangible way to maximize their consumer audio dollars.”

According to Chuck Leavell, keyboard player for the Rolling Stones and CHS advisory board member, "As a compact music system GEORGE's sound is the closest to what I hear in the studio when recording. GEORGE was voiced by audio professionals to more closely approximate the way music was originally recorded by emulating the multi-amped "2.1" systems which are now broadly used for recording. CHS is clearly demonstrating a commitment to create digital sound innovations that will define next-generation home audio."

CHS also announced its first optional upgrade module for GEORGE - a consumer-installable, no subscription HD Radio™ tuner which will be available in 2H 2007. HD Radio™ is transforming AM/FM broadcasting with a vastly increased number of channels, dramatically improved sound quality and an array of new data services.

### **About GEORGE**

GEORGE's patent pending features include a removable front panel that serves double duty as an intuitive remote for iPod, radio and alarm clock functions. The wireless remote supports enhanced iPod navigation, including "jump buttons" to navigate personal music database quickly. GEORGE's BANDLESS AM/FM radio allows users to organize stations based on personal interests like sports, news, talk, etc.

The wireless remote works between four and six hours and can be recharged in its dock on GEORGE's front panel or in the optional charging stand.

The multi-alarm system is equipped with independent volume control so if the radio volume is low, the alarm will still chime via either an internal or separate volume control that the user programs separately. GEORGE offers snooze and mute features as well.

GEORGE is simple to operate; consumers insert their iPod into GEORGE's built-in Universal Dock for iPod, which automatically downloads all the meta data. If the user inserts the original iPod a second time, and it has not been re-synced, GEORGE will use the original data stored in the database without the need to reload. If the user inserts a different iPod onto GEORGE, it will replace the old iPod database with the new one.

GEORGE supports 4G iPod and later with full remote and charging capability. Older iPod models and the iPod shuffle are supported via the line in jack.

Designed to service today's digital audio use and lifestyle pattern GEORGE is compatible with multiple audio sources and its remote control gives it the smallest footprint in the category for nightstand or coffee table placement. GEORGE was specifically architected to accommodate future digital devices



through a rear panel USB port that supports both hardware and software upgrades.

GEORGE contains an Aux jack for devices such as CD players and other MP3 players. It also includes a pre-amp jack out to support the installed base of larger audio systems to enable the iPod to serve as a fully remote controlled “juke box” with a high-quality AM/FM radio.

GEORGE comes standard in white but consumers can visit [www.chillsound.com](http://www.chillsound.com) for optional finishes including cherry, mahogany and maple wood finishes. These finishes are easily installed using a Philips screwdriver that is included.

### **About CHS**

Based in Newton Massachusetts, Chestnut Hill Sound is defining digital audio for the home by providing breakthrough solutions for a new generation of listeners. The company has created the world’s first central platform for the playback of digital audio content. Its flagship product GEORGE is the only digital audio system that enables users to easily access, fully control and conveniently listen to their iPod music collections.

CHS was founded by audio and technology pioneers seasoned in developing and producing professional and consumer digital audio systems, computer software and building and managing early-stage technology companies. For more details visit: [www.chillsound.com](http://www.chillsound.com)

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